

NEWS RELEASE

Starcraft Bus Sales Receives LTC LINK Elite Supplier Award

May, 2011 - Starcraft Bus Sales is proud to announce that it has earned an 'Elite Supplier' distinction for the 7th Annual LTC LINK Meetings. This award is given to the suppliers that participated in LINK 2010 and ranked in the top 25% of suppliers based on provider scores for their ability to be consultative, innovative, and address providers' specific needs.

"This seal identifies Starcraft Bus Sales as a progressive thought leader in long term care, and as an organization that understands how to build partnerships with clients," said Scott Brown, LINK Conference Director and Vice President, Post Acute Group Director for Lincoln Healthcare Events.

LTC LINK brings top executives from large long term care provider organizations together with executives from leading suppliers for peer-to-peer education, networking and consultative meetings centered on generating actionable business improvement ideas. LINK suppliers represent over 35 product/service categories, with participation from innovative industry leaders and emerging companies.

About Starcraft Bus Sales

Starcraft Bus Sales (SBS) is a factory direct bus dealership servicing the entire United States and Canada. SBS is focused on providing premium quality buses at extremely competitive price levels. With dedicated inventory, experienced sales personnel, and factory direct pricing SBS can fulfill any bus transportation need.

About Lincoln Healthcare Events:

Lincoln Healthcare Events (LHE) is an independent organizer of executive leadership communities in healthcare. LHE strives to positively impact the quality and effectiveness of the U.S. healthcare system by delivering the single most valuable conference and community of healthcare executives in each of the sectors we serve. The conferences offer senior-level executives highly focused venues for understanding strategic trends, sharing best practices and building relationships.

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